

**EVERY MINUTE
MATTERS!**



For a person experiencing cardiac arrest, the chance of survival

**DECREASES BY 10%
EVERY MINUTE**
AED intervention is delayed.

Sudden Cardiac Arrest Victim's



A witness to a cardiac arrest will almost always be able to apply and use an AED faster than first responders who travel from a distance. When a life is on the line, every second matters and a delay of minutes can be a matter of life or death.

**Don't be helpless.
BE THE HELP.**

Less than **10%** of cardiac arrest victims survive. But, if a bystander treats a victim with CPR or an AED **BEFORE EMS** arrives, **survival rates can double or triple.**

Thank you to these supporters for their help implementing



Basin Electric Power Cooperative
Bismarck Parks & Recreation
Sanford Health

Questions?

Call 701-223-6372 or 800-932-8890
or email ndsc@ndsc.org



The North Dakota Safety Council is a private non-profit organization supported through grants, donations, memberships and trainings.



Join us in creating a



*Equipping businesses,
saving lives.*





Get Equipped to Save a Life.

Take the first steps today:

What is it?

The North Dakota Safety Council and the Bismarck and Mandan Fire Departments have partnered to make Bismarck-Mandan **HEARTSAFE!** The purpose of HEARTSAFE Bismarck-Mandan is to increase survivability rates of cardiac arrest victims in our communities.

How?

We hope to achieve this by increasing the number of AEDs available in local businesses and certifying more people in CPR, AED and First Aid. When 911 dispatchers know the location of every AED in the community, bystanders will receive guidance to intervene during a cardiac arrest with an end goal of saving more lives.

Why is there a need?

Sudden Cardiac Arrest (SCA) is a leading cause of death among adults over the age of 40 in the US. More than **1,000** people experience SCA per day - and **9 out of 10** die. Having an AED in your business plays an important role in directly saving a life should one of your employees or customers go into cardiac arrest. In fact, **34%** of organizations who have implemented an AED program have used their AED at least once to save a life. Defibrillation within three minutes can raise the chance of survival to **60%**. (OSHA)

1. EQUIP YOUR BUSINESS WITH AN AED

An AED (automated external defibrillator) is a portable electronic device that analyzes and restores a regular heart rhythm during sudden cardiac arrest by delivering an electric shock. AEDs are designed for use by everyone - no medical background is needed.

Most AEDs provide verbal step by step coaching to help trained or untrained users stay calm in an emergency and potentially save a life! Good Samaritan laws typically provide protection for untrained bystanders who respond to an emergency. AEDs are easy to use and practically maintain themselves by performing self tests and telling owners when to replace batteries and pads.

Our goal is for AEDs to be readily available and easy to use.

The NDSC sells a variety of AEDs & other accessories.
GET EQUIPPED TODAY!

Place your order at www.ndsc.org/AED
Or call (701) 223-6372 or (800) 932-8890 for more information.

2. TRAIN YOUR STAFF IN CPR AND AED USE.

Regardless of the number of locations or employees to be trained, the NDSC's training programs ensure you receive consistent, high quality training delivered the way you need it.

CLASSROOM TRAINING

The ideal atmosphere for learning new skills and retaining them with hands-on practice.

ONLINE TRAINING

Including an in-person skills check.

Register for one of the NDSC's CPR/AED classes at www.ndsc.org or call (800) 932-8890 to schedule a private course for your business.

TRAINING CALENDAR

